



Jamie Broughton Professional Speaker On Leadership

When Jamie graduated from business school and began his career at a multi-national, he was quickly pegged as “top-talent” and groomed for more senior roles. What people didn’t know was that he was actually doing just enough to look good without taking real chances.

In 1995, Jamie got a wake up call that changed his life. His fiancée was almost killed in a car/bike crash. She slipped into a coma that lasted 28 days and later needed five years of rehab to recover. During that time, Jamie took a long, hard look at the average life he had been living before that. He didn’t like what he saw.

His Fiancée’s crash launched him on a personal crusade to dramatically alter how he lived and worked. This led to the founding of his coaching practice, Footprint Leadership, in 2001.

Jamie now specializes in working with new and emerging leaders. His clients’ business results have included department turnarounds, \$250MM sales increases, new business launches and product lines generating \$10MM profits.

Jamie is a sought-after speaker and has addressed audiences across Canada. He is a guest columnist for the HR Professional and has been featured in The Globe and Mail, Profit Magazine and on CBC radio.

Jamie’s Speaking Style

Animated and enthusiastic, Jamie approaches his presentations with a light-hearted touch and a healthy dose of practical application. **He uses a dynamic combination of storytelling, humour and down-to-business action points to inspire and motivate change.** He is also an adept communicator with both large and small groups. Jamie’s energy is infectious, keeping his audiences fully engaged and his messages highly memorable.

“Jamie has been an important addition to our Xchange Canada conference series over the years. His presentations have been a breath of fresh air. They’re **innovative, practical and extremely relevant** to our audiences. **He consistently brings tremendous value to our events and gets top marks from our participants**, which is why we keep bringing him back year after year. **I’d highly recommend him** to any group or conference looking for an injection of fun, energy and insight on leadership.”
~ Julian Lee, President
TechnoPlanet Productions Inc.

Speaking Engagements & Clients

AIM Trimark
Canadian Imperial Bank of Commerce
Certified Management Accountants Ass’n
Consultnet
Execunet
GlaxoSmithKline
Human Professional Association of Ontario
Human Resources Professional Association of North Western Ontario
OTIP RAEO
Rotman School of Management
Royal Bank of Canada
Technoplanet Productions
Toronto Talks
Xchange Canada

His most popular and requested program:

Expanded Results
Four Secrets to Leadership and High-Performance

Reaching for big goals and taking on brand new challenges are two of the most common situations facing new and emerging leaders. Most don't do as well as they could because they're limited by what they think leadership is all about.

The good news is that many of the common myths and assumptions about what it takes to lead are false. In this workshop, you'll bring the often "exclusive" view of leadership back down to earth where it belongs. You'll also receive the essential tools and perspectives needed to **break the dam** on the results you're capable of.

Here's what we'll cover:

1. Tame the #1 factor that can squash your ability to produce expanded results. Once you understand how this works, you'll never look at "taking chances" the same way again. Sadly, many don't have this insight. They get stuck and don't flourish as a result.

2. Understand the freedom great leaders utilize but most others forget. Although many are aware of this, its impact is usually misjudged and its potential rarely captured. It's one of the most empowering aspects of leadership available to you. He'll show you why.

3. Become skilled at uncovering what's really holding you back. As people, we're wonderfully creative at coming up with reasons and excuses that stop us from reaching for what we really want. You'll see how to get past these barriers for good.

4. Commit to the only thing that creates results in the world. All the strategizing, discussing, planning, pontificating and clarity

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are worthless without this. With the other essential secrets in hand, this element will be easier to master than ever before.

Format:

If you or your organization is serious about fostering personal leadership and creating expanded results then this presentation will accelerate the process. Expanded Results is delivered in Jamie's popular "roll-up-your-sleeves" keynote formats. Thirty, sixty and ninety minute versions are available.

"Thank you so much! The exercise that took us out of our comfort zone was fantastic and VERY creative. You really got me out of the box and I finally 'got' the reasons I've been holding back."

"As usual, I thoroughly enjoyed your presentation at Xchange. I love your philosophy about building a career without losing yourself in the process. Yet the tools you provide make it simple and practical to apply. You've obviously lived through it."

"Extremely insightful – you touched on things that aren't looked at often enough, like 'Why AM I doing this anyway?' I look at my job totally differently now. Thank you!"

"Thanks so much Jamie! The workshop was very well received. I actually had people coming up to me to introduce themselves afterwards who said they would never, ever have had the guts to do that before your presentation. Wow! You had a big impact."

Your presentation was a powerful reminder and a motivator for me. The concepts you presented were very strong and interesting...a wake-up call and inspiring all at the same time."